



Tork Vision Cleaning and Soapy Care Clean Machine Pro Join GBAC STAR Registered Technologies List

ROSEMONT, Ill. — July 21, 2022 — The Global Biorisk Advisory Council™ (GBAC), a Division of ISSA, today announced that two additional organizations have achieved the GBAC STAR™ Registered Technology & Programs designation. These two organization’s offerings were assessed by the GBAC Advisory Council Scientific Board for scientific validity, usability, practicality, safety, and efficacy. A lot has changed during the pandemic but having a cleaning and disinfection strategy to help prevent infectious diseases is still essential.

Tork, an Essity brand, registered [Tork Vision Cleaning](#), a technology that harnesses the power of real-time data to identify when and where there are service needs in a facility, helping to meet guest expectations while securing the expected hygiene standard.

Also joining the list is Soapy Care Ltd.’s [Clean Machine Pro](#). This touchless interface monitors and educates on proper handwashing with video tutorials and real-time feedback. Powered by computer vision and artificial intelligence (AI) for personal and business hand hygiene compliance, the machine preheats the water to the right temperature for comfort and hygiene, dispenses an exact amount of soap, and can check guests’ temperature if needed.

“With the new BA.5 variant recently driving up COVID-19 cases, GBAC is ecstatic to welcome two more products to our list of registered technologies and programs,” said GBAC Executive Director Patricia Olinger. “Facilities can incorporate these innovations knowing they are verified for real-world use and effectiveness.”

To achieve GBAC STAR Registered status, organizations must demonstrate that their product or service addresses real problems effectively and provide evidence that the offering will contribute to preventing the spread of COVID-19 or any other diseases. Companies also must show that their offerings improve efficacy, cost, health, and safety over existing offerings on the market.

“Even as we enter a post-pandemic climate, the public is still highly concerned with the effectiveness of cleaning technologies and programs,” added Olinger. “Accreditation like the GBAC STAR Registered Technologies & Registered Programs bring facilities who install these technologies one step closer to GBAC STAR Facility Accreditation, creating a level of trust with their employees and visitors.”

Learn more and apply for GBAC STAR Accreditation at gbac.org/star.

Find accredited technologies and those pursuing accreditation via the GBAC STAR Facility Directory at gbac.org/directory.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation,



response, and recovery, the Global Biorisk Advisory Council™ (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial, and private entities looking to mitigate, quickly address, and/or recover from biological threats and real-time crises. The organization’s services include biorisk management program assessment and training, infectious disease and biological material response and remediation, the GBAC STAR™ Facility and Service Accreditation Programs, training and certification of individuals, and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800. For information on ISSA’s Canadian division, ISSA Canada, visit <http://www.issa-canada.com> or call (866) 864-8273 or (905) 665-8001.

About MediaEdge Communications

For more than 25 years, MediaEdge has been at the forefront of communication solutions for organizations within a variety of business sectors. MediaEdge is a leading provider of non-dues revenues for associations offering exceptional no-cost member benefits through a number of innovative products and services. Find out more by visiting www.mediaedge.ca.

MediaEdge is a proud reseller of the GBAC STAR and GBAC fundamentals online course. Please see the program details and links below.

1. Commercial facility owners looking for GBAC STAR accreditation can follow the link [here](#).
2. ISSA has also released a new GBAC fundamentals online course specifically designed for cleaning workers on the frontlines of the coronavirus fight. Please click [here](#) to register and receive a discount off normal prices.

For additional program details and information, please email chuckn@mediaedge.ca or contact him at (416) 803-4653.