



ONNI GROUP'S LEVEL BRAND ANNOUNCES COMMITMENT TO GBAC STAR™ ACCREDITATION

VANCOUVER, BRITISH COLUMBIA (October 6, 2020) –

LEVEL, an Onni Group hospitality brand, has announced its commitment to pursue the Global Biorisk Advisory Council® (GBAC) STAR™ accreditation for outbreak prevention, response, and recovery. GBAC STAR™ is the gold standard of prepared facilities and provides third-party validation that facilities have rigorous protocols in place for thorough response to biorisk situations.

GBAC STAR™ is an industry accreditation focused on ensuring a clean, safe, and healthy environment in public and commercial facilities of all sizes. The program outlines best practices, protocols, and procedures to control risk factors associated with infectious disease, including SARS-CoV-2, the virus responsible for COVID-19. The program is administered by GBAC, a division of ISSA, the worldwide cleaning industry association.

LEVEL's pursuit of GBAC STAR™ accreditation supports the company's Commitment to Cleanliness, a program outlining recent updates to cleaning measures that were implemented in the wake of COVID-19. Such updates include installed plexiglass counter shields at reception desks and placed physical distancing floor markers in high-traffic public areas; the use of hospital-grade disinfectants on all high-touch surfaces within each property, in addition to increased cleaning frequency; and the use of personal protective equipment among employees. The company also recently introduced new electrostatic sprayers to sanitize both suites and public areas.

"LEVEL's passion for care, operational excellence, and commitment to cleanliness is a continued priority to provide peace of mind in a safe and clean environment for our guests, residents, and employees," said Duncan Wlodarczak, Chief of Staff of Onni Group. "Our industry has an important role to play as governments respond with varying travel protocols and other measures to address the ongoing COVID-19 pandemic while also reopening the economy. For those who need to travel, or reconnect with family or friends, this new and dynamic environment can cause stress and uneasiness, meaning it is our responsibility to provide the safest environment for our guests. Our Commitment to Cleanliness is a comprehensive response to COVID-19, and GBAC STAR accreditation will be a key component with their detailed cleanliness training and protocols."

Several LEVEL properties in Canada and the U.S. have already achieved GBAC STAR accreditation. Those are:

- LEVEL Chicago Old Town, Chicago, Ill.
- LEVEL Chicago River North, Chicago, Ill.
- LEVEL Los Angeles Downtown -Flower, Los Angeles, Calif.
- LEVEL Los Angeles Downtown -South Hill, Los Angeles, Calif.
- LEVEL Los Angeles Downtown -South Olive, Los Angeles, Calif.
- LEVEL Vancouver Yaletown - Richards, Vancouver, B.C.
- LEVEL Vancouver Yaletown - Seymour, Vancouver, B.C.

To achieve GBAC STAR™ accreditation, facilities must follow specific performance and guidance criteria to demonstrate compliance with the program's 20 elements, which range from standard operating procedures and risk assessment to personal protective equipment (PPE) and emergency preparedness and response measures. The program is ideal for facilities of all sizes including, but not limited to offices, restaurants, hotels, airports, stadiums, and other public venues.

"GBAC STAR™ is the gold standard of safe facilities, providing third-party validation that ensures facilities implement strict protocols for biorisk situations," said GBAC executive director Patricia Olinger. "Accreditation empowers facility owners and managers to assure workers, customers, and key stakeholders that they have proven systems in place to deliver clean and healthy environments that are safe for business."

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About LEVEL

LEVEL, developed by Onni Group, meets all your travel needs by offering nightly, weekly and monthly short-term stays in premiere locations, such as: Chicago, Los Angeles, Vancouver and coming soon in 2021, Seattle. Our suites combine hotel-style services with the comfort of residential living for your own personal sanctuary and to experience a true oasis in the city. We've thoughtfully designed each suite with everything you'd need while being situated in the most vibrant city neighbourhoods. Our luxurious fully furnished suites feature open, modern living spaces with separate bedrooms, dining and work areas; floor-to-ceiling windows, open-air balcony or patio; a fully-outfitted kitchen with high-end appliances; in-suite laundry and 24-hour concierge support. The Penthouse Collection elevates LEVEL's offering even further, comprising a prestigious selection of sprawling rooftop residences, with stunning interiors that blend elegance and warmth, and striking outdoor spaces that create unparalleled private oases. With sweeping panoramic cityscapes visible from every room, and exceptional, customizable services available exclusively to residents, these lavish homes showcase the very best of luxury living in some of North America's most coveted and desirable cities. To learn more, visit stayinglevel.com.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response, and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance, and leadership to government, commercial and private entities looking to mitigate, quickly address, and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals, and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members – including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members – ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call (800) 225-4772 (North America) or (847) 982-0800.

About MediaEdge Communications

For more than 25 years, MediaEdge has been at the forefront of communication solutions for organizations within a variety of business sectors. MediaEdge is a leading provider of non-dues revenues for associations offering exceptional no-cost member benefits through a number of innovative products and services. Find out more by visiting www.mediaedge.ca.

MediaEdge is a proud reseller of the GBAC STAR™ and GBAC fundamentals online course. Please see the program details and links below and remember to use the promo codes when registering as they provide discounts.

1. Commercial facility owners looking for GBAC STAR™ accreditation can follow the link [here](#) and use the promo code **"MediaEdgeGS"**
2. ISSA has also released a new GBAC fundamentals [online course](#) specifically designed for cleaning workers on the frontlines of the coronavirus fight. By using the special promo code **"MediaEdgeCourse"** registrants can receive a discount off normal prices.

For additional program details and information, please email chuckn@mediaedge.ca or contact him at (416) 803-4653.